

Program Ad Specs
Miss Kemah / Miss Kemah Teen Pageant

You have the option to purchase ad pages for printing in the program book. These pages can be simply “Good Luck!” pages with the purpose of being a keepsake for years to come, or you can use them to bring recognition to your sponsors or to special people who have helped you.

The layout and design of your ad page is entirely up to you! Contact Derrill via email Derrill@baystarproductionsinc.com if you need a professionally designed ad for your use.

Ad pages should include your name, title, and any special wording and photo(s) of your choice. No swimsuit pictures, please.

If you would like for us to design your layout, all you need to do is send us the photo(s) and any special wording or sponsor information you would like to include. Use the link in your Contestants Portal page to send us the photo(s) you would like to use in your Ad.

Ad layout specifications are attached for you to follow.

If you have any questions about the setup of your ad, please contact Derrill@baystarproductionsinc.com or call Denise at 713-882-2019.

Ad pages are available in full page and half page sizes.

Image Area - IMPORTANT

The final trimmed page size is 8.5 x 11 inches.

Allow a margin of 1/4 inches on all sides. All text should be within this margin, i.e. within an 8x10.

Ads that bleed (where the design runs off the edge of the page, such as a full-page background photo) should incorporate a 1/4 inch bleed for a total file size of 9 x 11.5 inches.

See the diagrams below or contact derrill@baystarproductionsinc.com if this is unclear.

Files should be save in HIGH RESOLUTION, at least 300 pixels per inch. Your file should measure at least 2700x3450.

YOUR AD MUST BE SIZED CORRECTLY IN ORDER TO PRINT CLEARLY.

Acceptable Programs: Ads may also be submitted in tif (tiff), jpeg (jpg), PDF, Photoshop (psd), Illustrator (ai), or InDesign (indd) format.

Scans: Scan photos at 300 dpi at printing size (do not enlarge photo in page layout).
Note: Please include original files for each photo used in ad in case we need to adjust anything.

Fonts: Please furnish all fonts used in your ad, or embed them in the file.

Color: All ads will be printed in black and white, regardless of how they are submitted. Designing your ad in black and white will ensure that it is printed as you intend.

Special Note: Please do not use Chrysalis Premier Productions, MISS TEXAS USA or MISS USA trademarks or logos.

9" x 11.5"
Full bleed size
(1/4" bleed on all sides)

8.5" x 11"
Trimmed page size

8" x 10.5"
Primary content here
(1/4" margin on all sides)